

Produce that's Fresh. Information that's to the Point.



Top 5 Five

1. ARUGULA & SPINACH

Quality has improved, as QA watches for insect damage and mildew scar.

2. BRUSSELS SPROUTS

Demand is strong with supplies able to fill all orders.

3. CORN

Supplies are ample from FL and moderate from Mexico.

4. GARLIC **ALERT!**

A downturn in Chinese volume has challenged the global supply chain. Quality is steady from the CA storage crop.

5. MUSHROOMS

Supply remains steady as increased demand is expected at the retail level.



Strong volumes of blackberries are available for April.



asparagus

The market is expected to creep up as Mexican supplies decline and demand is flat. Peru may begin loading containers late next week. Quality is good.



avocados

Avocado supplies are good as inventories have built up from lower demand. Mexico and CA have both decreased harvest as the industry tries to get caught up. A wide range in quality is noted.



beans—green

Supplies are good and demand is moderate.



berries—blackberry, blueberry, & raspberry

Strong, promotable volumes are now available on **blackberries** with good volume expected for April. **Blueberries** continue to improve with good supplies able to meet all demand. **Raspberry** supplies are shorter but able to meet demand.



berries—strawberry

FL production is about 7-10 days from finishing their season. CA production is ramping up with supplies coming out of Oxnard and Santa Maria, CA. Salinas and Watsonville, CA are about 7-10 days from starting with volume to ship.



broccoli & cauliflower

CA **broccoli** quality is good with more rain expected in the growing regions this weekend. The remaining AZ quality is fair as the transition continues. **Cauliflower** supplies have improved as demand has fallen off. QA is noting some sizing concerns in the fields.

Outlook

WEST COAST

A desert mid-week warming trend is expected to give way to good, mild weather into next week. CA rain is back in the forecast for this weekend through next week.

MEXICO

Cold front #47 in Mexico will bring rain to the southern third of Mexico. Strong winds, ranging from 25-50mph, will cover the remaining 2/3rds of Mexico through this week.

EAST COAST

Favorable weather conditions remain.

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celery

Quality is mostly good, with occasional ribbiness and dehydration, as QA is watching for insect damage. Supplies are from Oxnard, CA as the Yuma, AZ season has finished.



citrus-lemons, limes, & oranges

Lemon & orange supplies are good. Larger sizes are moving well in retail as smaller sizes transition into retail. Quality is good and markets remain steady. Expect a short shelf-life for **limes** on the larger fruit due to excessive heat and lack of rain. Quality on the 175ct to 230ct is fine, but most of the 250ct and smaller were harvested immaturely and the skin will be thick with little juice. Expect the coming weeks to see more small fruit and fewer large.



cucumbers

FL supplies are very good; Mexican supplies are moderate with increasing volume next week.



eggplant

FL supplies are good with Mexican supplies moderate.



grapes-green & red

Red grapes supplies are very good. Demand has been good, and markets are steady; quality is good. Green grape supplies will continue to be light until the Mexican and CA new crop starts in May. Quality is fair to good and markets are increasing.



lettuce-iceberg, leaf, romaine

Product is making the transition from the desert growing regions of Yuma, AZ to the Salinas, CA valley. Good supplies are available on all iceberg, leaf, and romaine packs.

Iceberg: Condition continues to improve as we move further into CA production following field transitions; quality is fair, with insect damage, discoloration, and bottom rot.

Leaf: Quality is fair with ribbiness, discoloration, wind damage, and a wide, open shape. **Romaine:** Quality has improved to fair with ribbiness, twisting, internal burn, and inconsistent sizing.



melons-cantaloupe & honeydew

Supplies are good as demand is off on retail and foodservice. Shippers have cut back or stopped harvest, and markets have dropped and look to remain flat. Quality is very good.



onions-red, white & yellow

The market is mostly lower on yellow and white onions with Medium onions holding firmer. The red onion market is mostly lower.



peppers-green, red, & yellow

Retail and off-grade green bells are doing well, the market is lower, and quality is good. Mexico has moderate supplies. The red and yellow bell pepper supply and quality are good, and markets lower.



potatoes

The market has come off on 40-80 cts; smaller sizes have not come off as much. Demand is weak with the supply chain full.



squash-yellow & zucchini

FL supplies are very good and Mexican supply is moderate.



tomatoes

Availability and quality are good on all varieties (round, roma, grape, and cherry tomatoes) from east and west markets.

Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	STEADY	DECREASING	ALERT	ALERT	INCREASING	STEADY	DECREASING	LOW
Arugula										
Asparagus										
Beans - Green										
Broccoli										
Broccolini										
Brussels Sprouts										
Cabbage										
Carrots										
Cauliflower										
Celery										
Corn										
Cucumbers										
Eggplant										
Garlic										
Herbs										
Lettuce - Iceberg										
Lettuce - Leaf G/R										
Lettuce - Romaine										
Lettuce - Spring Mix										
Mushrooms										
Onions - Green										
Onions - Red										
Onions - Yellow										
Onions - White										
Peas - Snow/Snap										
Peppers - Chiles										
Peppers - Green										
Peppers - R/Y										
Potatoes - Russet										
Potatoes - R/W/Yuk										
Potatoes - Sweet										
Spinach										
Squash - Yellow										
Squash - Zucchini										
Tomatoes - Gr/Ch										
Tomatoes - Roma										
Tomatoes - Round										
FRUITS										
Apples										
Avocados										
Bananas										
Berries - Blackberry										
Berries - Blueberry										
Berries - Raspberry										
Berries - Strawberry										
Citrus - Lemons										
Citrus - Limes										
Citrus - Oranges										
Grapes - Green										
Grapes - Red										
Melons - Cantaloupe										
Melons - Honeydew										
Melons - Watermelon										
Pineapple										

Information is subject to market fluctuations and meant to be used only as a guide. Consider transit time for your area as this is a current condition report, and up to 10 days may pass before the effects show in your market. See the FreshPress Plus+, our extended guide of the current market information at freshpoint.com.