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FreshCuts

Cutting Fresh Solutions

FOR NEXT DAY DELIVERY, PLEASE ORDER BY NOON

www.Atlanta.FreshPoint.com

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Benefits

FreshPoint continues to add value with every delivery by offering a full line of processed and labor reducing prepared produce.

Made for you today, delivered to you tomorrow.

Benefits that FreshCuts provide:

- FreshCuts is FreshPoint owned and operated, on site.
- Our FreshCuts facility is HACCP certified with strict GMP standards.
- Our FreshCuts facility is certified Kosher
- Products are packaged in state of the art, shelf life enhancing packaging.
- Using FreshCuts can eliminate waste, since it is 100% usable product.
- Reduce your workers compensation expense and increase consistency of your product.
- FreshCuts can duplicate almost any chef creation or expectation.
- Maximize and increase your cooler space with ready to use product.
- Reduce your labor and increase your kitchen efficiency.

Fresh-cut fruits and vegetables can become an operation's best tool in reducing environmental waste, increasing quality and stabilizing food costs.

If you don't see what you are looking for, feel free to contact us.

We can Custom Cut any of the items that we carry.



Stock Items

500128	Carrot Stick ½" x 4" Stack Pack	4/5 lb
500093	Carrot Whole Peeled	4/5 lb
500110	Celery Diced 3/8 "	4/5 lb
501805	Cantaloupe Cubed	2/5 lb
501806	Honeydew Cubed	2/5 lb
501807	Pineapple Gold Cubed	2/5 lb
500200	Onion Yellow Diced 3/8"	4/5 lb
500267	Onion Yellow Whole Peeled	4/5 lb
501615	Potato Red B Wedge Skin On	4/5 lb
500330	Potato White Whole Peeled	4/5 lb

Very convenient, these items are ready to ship.



Vegetables



**Carrots, Sliced
Bias 1/4"**

500129
4/5# case



**Celery,
Matchstick
Cut**

501639
2/5# case



**Corn
Cobbettes**

501403
96ct case



**Cucumber,
Julienne**

500529
2/5# case



**Eggplant,
Sliced 1/4"**

500797
2/5# case



**Onion,
Whole,
Peeled,
Colossal**

501325
4/5# case



**Onion,
Yellow,
Julienne
1/4"**

600245
4/5# case



**Peppers,
Mixed, Diced
1/4" (Yellow,
Green, Red)**

500411
2/5# case

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Vegetables



**Peppers,
Mixed,
Julienne
(Yellow,
Green, Red)**
500446
2/5# case



**Potato, Chip,
Skin On**
501429
20# Bucket



**Potato, Diced
1/2" Yukon
Gold**
501502
4/5# case



**Potato, Peeled
Yukon Gold**
501512
4/5# case



**Potato, Red
"B" 4 Way
Wedge**
500304
4/5# case



**Squash,
Butternut,
Diced**
501653
2/5# case



Tomato, Diced
500867
2/5# case



**Tomato,
Sliced
(5X5)**
500486
2/5# case

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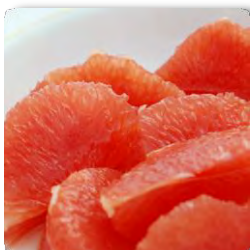
Fruit



**Cantaloupe,
Cubed**
501805
2/5# case



**Cantaloupe,
Peeled/Halved**
500039
2/4# case



**Grapefruit,
Segments**
500246
2/5# case



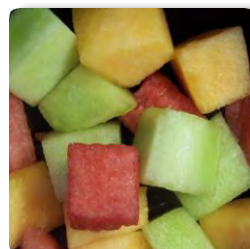
**Honeydew,
Cubed**
500674
2/5# case



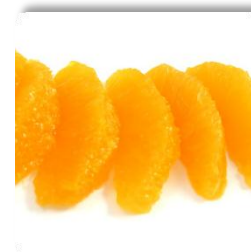
**Honeydew,
Peeled/Halved**
500134
2/4# case



**Mango,
Cubed 1/4"**
500312
2/5# case



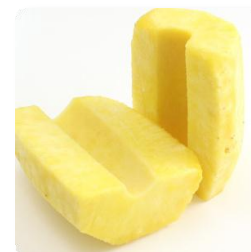
**Mix, Fruit
(Cantaloupe,
Honeydew,
Pineapple,
Watermelon)**
500241
2/5# case



**Orange,
Segments
(Skin
Off)**
500242
2/5# case



**Pineapple,
Cubed**
500675
2/5# case



**Pineapple,
Peeled/Cored
& Halved**
500897
2/5# case

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Grab & Go



**Carrots &
Snow Peas
w/ Ranch**
501282
12/4 oz cups



**Gala Apples
& Grapes
w/ Caramel**
501283
12/4 oz cups



**Carrots &
Broccoli
w/ Ranch**
501782
6/7oz cups



**Fruit Cup
(Cantaloupe,
Honeydew,
Pineapple &
Grapes)**
500647
24/8 oz cups



**Carrots &
Celery
w/ Ranch**
501719
24/4oz cups



**Fruit Cup
(Cantaloupe,
Honeydew,
Strawberry &
Caramel)**
501904
6/8 oz cups



**Apples -
Granny Smith
& Gala
w/
Caramel**
500919
24/4oz cups



**Side
Salad w/
Ranch**
502311
8/10 oz cups

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Stir Fry

& Mixed Vegetables



Asian Mix II

500471 | 4/5#

Chopped Nappa, Sugar Snaps, Celery Sliced as well as Julienned: Red Peppers, Yellow Onions and Carrots.



PI Blend

501704 | 4/5#

Julienne Squash, Zucchini, and Carrots.



Root Vegetable Blend

500786 | 4/5#

3/4" Rutabaga, Parsnips, Carrots, and Turnips.



Vegetable Mix

501647 | 4/5#

Julienne Red Pepper, Zucchini, and Yellow Squash.

These mixes are sure to be menu favorites. Just add your favorite sauce!

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Items Available

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Fruit		
Apple Fuji Cubed 1"	501959	2/5 lb
Apple GS & Red Wedged 10 Way	501919	2/5 lb
Apple GS Cubed 1" (Skin/On)	501960	2/5 lb
Apple GS Diced ½" (Skin/On)	500010	2/5 lb
Apple Red Diced 1/2" W/Skin	500126	2/5 lb
Apple Red Cored and Halved	500811	2/5 lb
Apple Red Sliced S/On ½"	501354	2/5 lb
Apples GS Sliced S/On	501042	2/5 lb
Apples GS Wedge Skin On 8- Way	501413	2/5 lb
Apples Red Wedge Skin On 8-Way	500914	2/5 lb
Cantaloupe Diced ¾	500175	2/5 lb
Cantaloupe Half Moon 1/2" Skin On	500617	2/4 lb
Cantaloupe Peeled and Halved	500039	2/5 lb
Cantaloupe Peeled and Quartered	900857	2/5 lb
Cantaloupe Spears	500321	2/5 lb
Grapefruit Sections Skin Off	500246	2/5 lb
Grapefruit Whole Peeled	502310	2/5 lb
Honeydew Balls	501427	2/5 lb
Honeydew Cubed 1"	500674	2/5 lb
Honeydew Diced ¾"	500822	2/5 lb
Honeydew Half Moon ½" Skin On	500609	2/4 lb
Honeydew Peeled and Halved	500134	2/4 lb
Kiwi Cubed	501065	2/5 lb
Lemon Wedged 4-Way	500148	2/5 lb
Lemon Wedged 8-Way	501766	2/5 lb
Limes Wedged 8-Way	500351	2/5 lb
Mango Cubed 1" Skin Off	500311	2/5 lb
Mango Diced ½" Skin Off	500339	2/5 lb
Mango Diced ¾" Skin Off	500312	2/5 lb
Mango Peeled/Halved	501418	2/5 lb
Mango Sliced	500678	2/5 lb
Orange Half Moon Sliced ½"	500237	2/5 lb
Orange Section/Halved	500615	2/5 lb
Orange Whole Peeled	500484	4/5 lb
Papaya Cubed Skin Off	500570	2/5 lb
Papaya Diced 1/2"	500577	2/5 lb
Papaya Diced ¾"	500573	2/5 lb
Papaya Peeled/Halved	501877	2/5 lb
Papaya Sliced ¾" Skin Off	501381	2/5 lb
Pineapple Balls	501367	2/5 lb
Pineapple Cubed	500675	2/5 lb

Pineapple Diced ½"	500893	2/5 lb
Pineapple Diced 3/4 "	500904	2/5 lb
Pineapple Peeled/Halved	500897	2/5 lb
Pineapple Sliced ¾"	500030	2/5 lb
Strawberries Topped/Halved	501410	2/5 lb
Watermelon Balls	501044	5 lb
Watermelon Cubed	500866	2/5 lb
Watermelon Rind	502164	1/20 lb
Watermelon Wedges Skin On	500887	2/5 lb
Grab and Go		
Apple W/Caramel	501779	6/7 oz
Apple W/ Grapes	502289	24/4 oz
Pineapple W/ Grapes	501781	6/8 oz
Fruit Mix (C,H,P)	501595	24/6 oz
Fruit Mix (C, H, P, R GR)	500647	12/8 oz
Carrot W/ Ranch	501284	24/8 oz
Carrot and Celery W/ Ranch	501719	24/4 oz



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Pineapple	500649	24/ 8 oz
Orange Wedges Skin On	500837	24/8 oz
Strawberries Quartered	901765	12/8 oz
Watermelon	501592	24/6 oz
Veg Mix (Celery, Carrot, Broccoli)	500376	8/8 oz
Mixes		
Mix, Asian Slaw	500283	4/5 lb
Mix, Mediterranean Blend	500543	4/5 lb
Salsa, Pico de Gallo	500602	2/5 lb
Mix, Italian Julienne ¼"	500597	4/5 lb
Salsa, Bruschetta	500612	2/5 lb
Salsa, Tropical	500680	2/5 lb
Mix, Ratatouille	500776	4/5 lb
Mix, Eastern Blend	500868	4/5 lb
Mix, Trinity Blend	501409	4/5 lb
Mix, Root/Sweet Potato	501673	4/5 lb
Mix, Coleslaw	501702	4/5 lb
Retail		
Retail Apple W/ Caramel	800919	12/4 oz
Retail Cantaloupe	502016	10/16 oz
Retail Honeydew	502018	10/16 oz
Retail Pineapple	502019	10/16 oz
Retail Strawberry Halved	502013	24/8 oz
Retail Watermelon	502017	10/16 oz
Retail Mix Citrus	501359	24/4 oz
Retail Mix C,H,P,W,S, K	502022	10/16 oz
Retail Mix C,H,W,RGR,WGR	502014	24/8 oz

Vegetables		
Bean Fava Shelled	405189	5 lb
Bean Haricotvert Clipped both ends	400059	2/5 lb
Beet Baby Gold Peeled	501524	5 lb
Beet Baby Red Peeled	501760	5 lb
Beet Diced 1/2"	501527	4/5 lb
Beet Gold Julienne	501514	4/5 lb
Beets Gold Diced ¾"	501523	4/5 lb
Boniato Whole Peeled	501530	4/5 lb
Cabbage Green Chop	500810	4/5 lb
Cabbage Nappa Shred 1/4"	800892	4/5 lb
Cabbage Savory Shred 1/8"	500696	4/5 lb
Cabbage Green Chop 2x2	500830	4/5 lb
Cabbage Green Diced 1/8"	501303	4/5 lb
Cabbage Green Shred 1/4"	500397	4/5 lb
Cabbage Red Diced 1/2"	501690	4/5 lb
Cabbage Red Shred 1/16"	500396	4/5 lb
Carrot Bias Sliced 1/4"	500129	4/5 lb
Carrot Coin 1/2"	500888	4/5 lb
Carrot Coin 1/4"	500013	4/5 lb
Carrot Diced 1/2"	500005	4/5 lb
Carrot Diced 1/8"	500023	4/5 lb
Carrot Diced 3/4"	500043	4/5 lb
Carrot Julienne	500049	4/5 lb
Carrot Oblique Cut	501099	4/5 lb
Carrot Thread 1/8"	500607	2/3 lb
Carrot Stick 1/2"x4" Stack Pack	500128	4/5Lb
Carrot Stick 1/2"x1/2"x2.5" Baton	502141	4/5 lb
Carrot Stick 3/8"x4"	500833	4/5 lb
Carrot Whole Peeled 4/5 lb	500093	4/5 lb
Carrot Whole Peeled 1/5 lb	800093	1/5 lb
Celery Bias 1/2"	500111	4/5 lb
Celery Cubed 1"	500672	4/5 lb
Celery Diced 1/2"	500116	4/5Lb
Celery Diced 3/8"	500122	4/5 lb
Celery Shoestring	901639	1/5 lb
Celery Stick ½"x4" Stack Pack	500977	4/5 lb
Celery Stick Buffalo Cut Stack Pack	901446	2/5 lb



Items Available

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Corn Kernels	500840	2/5 lb
Corn Shucked White	500845	4/12ct
Cucumber Cubed 1" Skin Off	501974	2/5 lb
Cucumber Diced 1/2" Skin On	500181	2/5 lb
Cucumber Diced 1/4" Skin Off	901415	1/5 lb
Cucumber Diced 1/4" Skin On	501415	2/5 lb
Cucumber Euro Diced 1/4" Skin Off	500679	2/5 lb
Cucumber Euro Diced 1/4" Skin Off	900679	1/5 lb
Cucumber Euro Slice 1/4" Skin Off	501878	2/5 lb
Cucumber Euro Quartered Bias	900211	1/5 lb
Cucumber Sliced 1/2" Skin Off	500592	2/5 lb
Eggplant Baton ¼"x2.5"	500582	2/5 lb
Eggplant Cubed 1" Skin On	500502	2/5 lb
Eggplant Diced 3/4" S/On	501416	2/5 lb
Jicama Baton	902278	2/5 lb
Jicama Whole Peeled	501535	4/5 lb
Lettuce Kale Shred 1/4 "	502368	4/3 lb
Lettuce Burger Set No Onion	500758	2/24Ct
Lettuce Burger Set W/ Red Onions	500890	2/24Ct
Lettuce Green Leaf Filet	501999	1/ 2 lb
Lettuce Iceberg Wedged	502790	4/3 lb
Lettuce Romaine Shred 1/4"	500176	4/3 lb
Lettuce Romaine Shred 1/2 "	501621	4/3 lb
Lettuce Romaine Chop	502422	4/3 lb
Salad Bar Mix (Diced Tom, Cuc, Onion)	500371	2/5 lb
Onion Green Sliced 1/4"	500374	4/5 lb
Onion Red Cubed 1.5"	501451	4/5 lb
Onion Red Diced 1/4"	500227	1/5 lb
Onion Red Diced 3/8"	500208	4/5 lb
Onion Red Jul/Sliced 1/4"	500288	4/5 lb
Onion Red Jul/Sliced 1/8"	500272	4/5 lb
Onion Red Ring 1/8"	500828	2/5 lb
Onion Red Ring 3/16"	500268	4/5 lb

Onion Vidalia Ring 3/16"	501043	4/5 lb
Onion Yellow Cubed 1"	500236	4/5 lb
Onion Yellow Diced 1/2"	500262	4/5 lb
Onion Yellow Diced 3/4"	500264	4/5 lb
Onion Yellow Julienne 1/4"	500245	4/5 lb
Onion Yellow Julienne 3/8"	500206	4/5 lb
Onion Yellow Ring ½"	501341	4/5 lb
Onion Yellow Ring 3/4"	501458	4/5 lb
Parsnip Sliced 1/8" Skin Off	502260	4/5 lb
Pea Snow Clipped	500119	2/5 lb
Pea Sugar Snap Clipped Both Ends	500366	2/5 lb
Pepper Green Baton	502370	2/5 lb
Pepper Green Cubed 1"	500075	2/5 lb
Pepper Green Julienne 3/4"	501357	2/5 lb
Pepper Green Diced 1/2"	500260	2/5 lb
Pepper Green Diced 3/4"	501464	2/5 lb
Pepper Green Julienne 1/4"	500280	2/5 lb
Pepper Green Julienne 1/8"	501466	2/5 lb
Pepper Jalapeno Diced 1/8"	501698	2/5 lb
Pepper Jalapeno Sliced 1/8"	501384	2/5 lb
Pepper Red Baton 1/4 " x 2.5"	501791	2/5 lb
Pepper Red Cubed	500077	2/5 lb
Pepper Red Diced 1/2"	501467	2/5 lb
Pepper Red Diced 1/4"	500355	2/5 lb
Pepper Red Diced 3/8"	502228	2/5 lb
Pepper Red Julienne ¾"	501233	2/5 lb
Pepper Red Julienne 1/4"	500300	2/5 lb
Pepper Red Julienne 3/8"	500294	2/5 lb
Pepper Yellow Cubed	500230	2/5 lb
Pepper Yellow Diced ¼"	500074	2/5 lb
Pepper Yellow Diced ¾"	501475	2/5 lb
Pepper Yellow Julienne ¼"	500391	2/5 lb
Pepper Yellow Julienne 1/8"	501476	2/5 lb



Items Available

For Next Day Delivery,
Please Order By Noon.

Potato Fingerling Whole Peeled	502290	4/5 lb
Potato Fingerling Bias ¾" Skin On	501691	4/5 lb
Potato Fingerling Halves Sliced Long	502248	4/5Lb
Potato Purple Sweet Chip Skin Off	501963	4/5 lb
Potato Purple Sweet Diced 1/2"	501333	4/5 lb
Potato Mixed Chip Kit	501989	4/5 lb
Potato Red A Cubed 1" Skin On	502255	4/5 lb
Potato Red B 4-Way Skin On	500304	4/5 lb
Potato Red B Diced 1/4" Skin On	500329	4/5 lb
Potato Red B Sliced 1/2" Skin On	501485	4/5 lb
Potato Red B Stuffing Cap	501756	2/3 lb
Potato Red Halved	501482	4/5 lb
Potato Red Striped	501626	4/5 lb
Potato Sweet Chip 1/16" Skin Off	500344	1/20 lb
Potato Sweet Diced 1/2" Skin Off	501488	4/5 lb
Potato Sweet Diced ¾" Skin Off	500350	4/5 lb
Potato Sweet Sliced 1/4" Skin Off	500813	4/5 lb
Potato White Chip Skin Off	501984	4/5 lb
Potato White Diced 1/2" Skin Off	500299	4/5 lb
Potato White Diced 1/4" Skin Off	500189	4/5 lb
Potato White Diced 3/4" Skin Off	500902	4/5 lb
Potato White Fry 1/4" Skin Off	500744	4/5 lb
Potato White Sliced 1/4" Skin Off	501497	4/5 lb
Potato White Stuffing Cap	501373	2/3 lb
Potato Yukon Diced 1/2" S/Off	801502	1/5 lb
Potato Yukon Diced 1/2" S/On	501502	4/5 lb
Potato Yukon Diced 1/4" S/Off	502173	4/5 lb
Potato Yukon Sliced 1/4" Skin Off	501506	4/5 lb
Potato Yukon 4-way Wedge Skin Off	500871	4/5 lb

Squash Acorn Diced 3/4" Skin Off	902114	1/5 lb
Squash Butternut Diced 3/4" Skin Off	501347	4/5 lb
Squash Butternut Peeled/Halved	501437	4/5 lb
Squash Yellow 1/2 Moon 1/4" Bias	501560	2/5 lb
Squash Yellow Cubed	500501	2/5 lb
Squash Yellow Diced 1/2"	500504	2/5 lb
Squash Yellow Diced 1/8"	501217	2/5 lb
Squash Yellow Sliced 1/2 "	500032	2/5 lb
Squash Zucch 1/2 Moon 1/4"	500512	2/5 lb
Squash Zucch Cubed 1"	500445	2/5 lb
Squash Zucch Diced 1/2"	500507	2/5 lb
Squash Zucch Diced 1/8"	501214	2/5 lb
Squash Zucch Sliced 1/4"	500035	2/5 lb
Squash Zucch Sticks 1/2 " x 1/4 "	501575	2/5 lb
Tomato Cubed 1"	500279	2/5 lb
Tomato Diced 1/2"	500867	2/5 lb
Tomato Sliced 1/4" (4x5 Tomato)	500486	2/5 lb
Yucca Whole Peeled	500735	4/5 lb
Yucca Stick 4"X1/2"	500745	4/5 lb



Temperature

COLD CHAIN MANAGEMENT

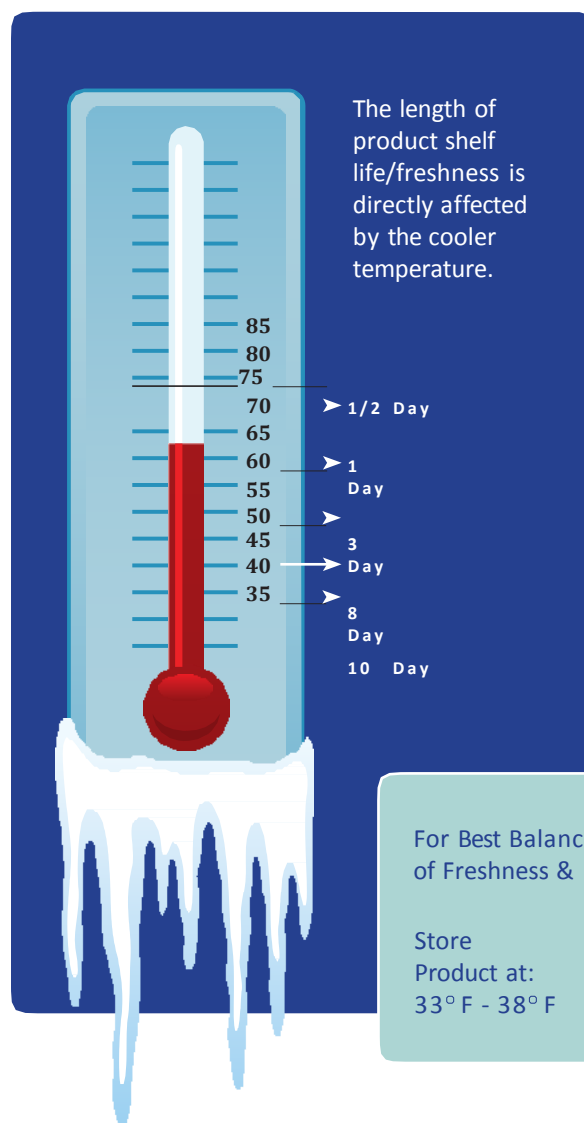
Regardless of the greatness of our quality..... if the cold chain is broken, it destroys the integrity of our produce.

Temperatures below 32°F destroy the cell structure of the produce and cause it to bleed and go limp.

Temperatures above 40°F cause the shelf life to be shortened drastically.

Take extra care to maintain accurate temperatures in coolers and keep them well maintained to avoid breakdowns.

Pay close attention during the season changes.



COOLER TIPS

- Ideal temperature is 36°F
- The coolest place in the cooler is in the back on the lowest storage shelf (cold air drops).
- Make sure coils are cleaned on a regular basis.
- Keep strip curtains in good condition and straight.
- Always keep the cooler door closed.
- Keep trips in and out of the cooler to a minimum.

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Yields and Labor Analysis (Approx)

Product	Raw Gross Case Weight	Cut Product	Net Yields (Lbs)	Net Yield (%)	Labor Minutes
Broccoli	14Ct - 23Lb	1-2" Flowers	9	39 - 44	30
Cabbage	24Ct - 50Lb	1/8" Shredded	37.5	75	70
Carrots	Bulk - 50Lb	Sticks	22 -23	40-45	180
Cauliflower	12Ct - 28Lb	1-2" Florets	10 - 13	35 - 45	30
Celery	26 - 50Lb	Diced	28	55	60
Celery	36Ct - 50Ct	Sticks	5	50	50
Onions	50Lb	Diced	32	64	120
Potatoes	Red "B" - 50Lb	Wedge	47.5	95	120
Potatoes	White - 50Lb	Diced/ W Skin	42 - 45	85 - 90	70

An Example of the Cost Analysis of Raw Produce

Employee hourly rate of pay	\$8.00
Raw product Case weight	23 lbs
Cost raw product	\$15.75
Minutes to process product	45 min.
Weight of finished product	14 lbs

DETERMINE ACTUAL LABOR COST

Employee hourly wage \$8.00 x .30 (Benefits, Insurance, etc.) = **\$2.40**

Subtotal \$2.40 + 8.000 = \$10.40 Hourly Rate

Actual Labor Cost \$10.40/60 x 45 Min to prepare = **.173 per minute**

DETERMINE ACTUAL LABOR COST TO PROCESS

45 Minute to process x .173 cents per lb = **\$7.80**

\$7.80 labor Cost + \$15.75 Raw product cost = **\$23.55 Total Cost**

FINISHED PRODUCT

23lbs Raw Product (-) 9 lbs Unusable product = **14lb**

23.55 Total Cost (/) 14lb Useable Product Cost = **\$1.70**





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Quality

Consistency

Efficiency

Reliability

Cost Stabilization

Waste Elimination

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